Career Options in the NGO Space – A Mutually Beneficial Relationship
Karakoyun Strategies

Helping increase people’s participation in politics, parties and parliament
-Kristina Wilfore

www.KarakoyunStrategies.com

And, serving as IWI’s Charity Coordinator

kwilfore
20 years working with issue-based causes and nonprofits
Now to you!

Advice for Working in the Nonprofit Sector
KEEP CALM AND JUST DO IT
Manage your expectations:

1. Level of professionalism
2. Efficiency
3. Fluid environment
4. Pay scale
5. Change happens S L O W L Y
Why the nonprofit field?

I'm quitting to pursue my dream of not working here.
What is your entry point?
Nonprofits/Civil Society in Turkey

- Although CSOs are recognized as an indispensable portion of the democratization process by public institutions or other actors, definitions of civil society and civil society organizations are still absent in the relevant legislation and policy documents.

- Freedom of association an issue

- Public awareness and trust in CSOs low

- Media coverage/engagement generally weak, social media has improved this

- CSO participation in the constitutional review committee lauded

- Room for growth in all areas

For more information: TUSEV. This foundation comprises a network of over 100 foundations and aims at "strengthening the legal, fiscal and operational infrastructure of the third (nonprofit) sector in Turkey" with programs in policy advocacy, research and building partnerships. On their Web site (http://www.tusev.org.tr), you will find plenty of useful articles, studies and surveys about developments in
Nonprofits in Turkey

- Range of issues
- Sophistication level varies
- Building a civic infrastructure in the long term is key
- Think tank world leans more toward Foreign Policy orientation than domestic
- Poverty, economic development, leadership programs prevail
- European interest and projects, but not a lot of leverage to influence change


**ENHANCING THE POLICY IMPACT OF DEMOCRACY RESEARCH**

The Case of the Turkish Economic and Social Studies Foundation (TESEV) Democratization Program

Özge Genç


In the latest Human Development Report of 2014, Human Development Index (HDI) indicates that with a value of 0.759, Turkey is listed among the “High Human Development” category, ranking 69th out of 187 countries.

However, when the value is discounted for inequality, the HDI falls to 0.639, a loss of 15.8 percent due to inequality in the distribution of the dimension indices.

**Gender Inequality Index**, reflecting gender-based inequalities, is 0.360 for Turkey, ranking it 69 out of 149 countries in the 2013 index.

In Turkey, 14.2 percent of parliamentary seats are held by women, and 39.0 percent of adult women have reached at least a secondary level of education compared to 60.0 percent of their male counterparts.

For every 100,000 live births, 20.0 women die from pregnancy related causes; and the adolescent birth rate is 30.9 births per 1000 live births.

Female participation in the labour market is 29.4 percent compared to 70.8 for men.

As such, Turkey needs to focus its efforts in increasing the mean years of schooling (7.6 years in 2012 and 2013) and gender equality in representation at the decision making levels and in employment to achieve higher ranks in Human Development Index.

http://www.tr.undp.org/content/turkey/en/home/countryinfo/
Some Considerations for You

- In Turkey, several big development organizations: UNDP, Amnesty International, Helsinki Transparency International

- For foreigners, work permit an issue

- Language also a factor with SOME

- Increase interest in refugee, first stage is humanitarian and dependent on government response

- Pro bono work and consulting holds many opportunities! IWI features some groups, Carma does this on a wider scale!

For more information: TUSEV. This foundation comprises a network of over 100 foundations and aims at "strengthening the legal, fiscal and operational infrastructure of the third (nonprofit) sector in Turkey" with programs in policy advocacy, research and building partnerships. On their Web site (http://www.tusev.org), you will find plenty of useful articles, studies and surveys about developments in Turkey's third sector.
Innovative engagement platform linking Turkish professionals to Civil Organizations for Social Impact

Sandrine Ramboux – Founder
November 2014
https://4carma.com
sramboux@4carma.com
https://4carma.com
Main issues with volunteering/pro bono in Turkey

• No legislative framework

• No awareness about volunteering

• **NGOs**: mainly using volunteers for administrative work, no valuation of work done, rare follow up, most of the time do not know how to optimize their use

• **NGOs**: difficulty to say out loud they “need” some skills to develop

• **Volunteers**: not always committed and/or reliable

• **Corporate initiative**: more focus on non-skilled initiatives (read to children, clean beaches), rare Long Term partnership with NGOs addressing critical needs
C@rma’s way of working towards more efficient Pro-Bono

- **NGOs**: Build trust => One page standard profile for all NGOs: metrics, financials, board, activities, etc.

- **Mission**: correct scope
  - Start from the need of the NGOs based on long, multiple discussions
  - Why do they need a volunteer, how does that advance their causes
  - For when, for what, how will we evaluate success, what will happen on the first day

- **Community building**: ideally building team of pro-bono volunteers rather than one person (function of the mission)

- **Follow up**: Close follow up by C@rma of the Ngo and the volunteer to ensure progress of mission and satisfaction of all stakeholders

- **Impact**: calculated as number of hours * theoretical value of 1h service
International Women of Istanbul
Charities and Volunteering
Background

- We are not a charity based organization but are instead a **social based one** which raises funds to distribute to those in need

- Tend to focus on women/children based projects

- Criteria in development

- Events with partial proceeds to charities, 35,000TL donated in 2013-2014 period

- Limited capacity, but we can help promote, attend events, and make special efforts to connect with members

- **My job is to vet and evaluable and connect members, email me with ideas or questions, charity@iwi-tr.org**

- Decision about future charitable support made in the spring of 2015
Criteria for support

- Under development, getting feedback from members.

- DRAFT CRITERIA:
  - Women and children issues are a priority screen
  - Impact, how can our funds make a difference
  - Funding only to accountable and transparent organizations
  - Project-based support have more emphasis
Experience Certificates

Will issue in 2015...good for the CV!
YORET VAKFI (child welfare/education)

- YORET Vakfi is an educational organization which trains and counsels new teachers. IWI has contributed to the SMART project which is a summer art school for disadvantaged children. The SMART projects aim is for children to experience new coping and behaviour skills by introducing many forms of art, such as small theatre production. In addition, the children also get to enjoy social and cultural activities they would otherwise not have the chance to experience. YORET Vakfi reaches approximately 800 children and their families. The choice of school and area is made in cooperation with the Ministry of Education.

http://www.yoret.org
YORET VAKFI Pro Bono Support

- They are looking for someone who understands their mission, projects, and has sense of how to present them in a written form.

- They are trying to increase visibility of the organization.

- They would prefer to work with someone with web skills so they can create English material on their website and for their identify material.
MAVI KALEM
(women and children’s welfare)

- Mavi Kalem is a social assistance and charity organization servicing the area of Fener/Balat since 2000 responding to the needs of women and children in crisis. Mavi Kalem organizes several projects. Each month they facilitate issue meetings with women from different areas of Istanbul to discuss women’s health and/or women’s health right. They are also working to improve life standards of children that come with their families to Istanbul for reasons like conflict in different places of Anatolia and war in Syria who have faced violence, discrimination, mistrust and victimhood. Activities are held with children include: therapies for opting to live together, handling violence, confidence development, personal therapy sessions, arts and education workshops.

http://www.mavikalem.org
MAVI KALEM Pro Bono Support

- Support for fundraising, corporate development strategy and outreach to European donors
- Improving social media strategies
- Helping make new sponsorship connections (food donation for children (breakfast or lunch)
- Trainers (different kind of professions; fundraising, social media, communication with children, etc.)
- Translators (Turkish-English or English – Turkish)
- Editors (English edit)
EURO DONNA (women’s health care)

- Europa Donna is the Turkish member of the European Breast Cancer Coalition. IWI supports a breast cancer awareness project for high school students in Turkey with the intent of reaching the students mothers, extended family, neighbors, etc. Europa Donna will also visit ten universities in Anatolia to discuss ways of reaching more women for breast cancer awareness in Turkey. Students are being asked to nominate the most effective way of creating Breast Cancer Awareness in Turkey.

http://www.europadonna.org
Europa Donna Turkey has members who are either breast cancer survivors or volunteers interested in breast cancer awareness.

It can begin in simple ways by sharing experiences, visiting a patient during chemo session, attending ED advocacy training. There are many other ways to support Breast Health Projects in Turkey. It can be on a personal level as well or something more public. If you are a breast cancer survivor, family member, friend or concerned citizen, you can join others in making a difference. For more information, please contact director Violet Aroyo at violetaroyo@hotmail.com
BOMONTI HOME FOR THE AGED
(elder care)

This Elderly Residence, located in Bomonti/Sisli, is home to some 66 needy residents. Run by the Little Sisters of the Poor, the home is undertaking a massive renovation project to upgrade their accommodations to European standards as required by the Turkish government. IWI supports their bi-annual Kermiz through donation of saleable used goods donated by its member base.

Little Sisters of the Poor
Phone: +90-212-296 46 08
Mother Superior Istanbul
psdptr@gmail.com
BOMONTI Volunteer Needs

- Talking to Residents (can include reading)
- Nursing/Physio/Footcare
- Fundraising Activities
- Reception Duties
- Ironing, Sewing
- Gardening
- Teaching Turkish to the Sisters

More are also looking for someone to help them with their well. They don't have enough water for the garden and a well would also allow them to plant some vegetables. They have an estimate from an engineer and are trying to come up with the funds.

Bomonti’s Christmas Kermiz will be on the 13th of December. Donations can be dropped any time from 9 AM to 5PM (if possible, avoid the hours 1 to 3 PM). Location: Silahsor Cad, Ortakir Sokak No: 2, Bomonti-Sisli
IZEV (disabilities)

- A foundation for education and support of mentally challenged young adults, improving their lives with therapy, education and skill training to help them integrate in social life.

www.izev.org.tr

Café Down, Cemal Sururi Sokak 1, Profilo AVM yanı, Mecidiyeköy. (0212) 216 66 64.
ADER Bağış Hesap numarası İş Bankası Mecidiyeköy Şubesi. Şube no: 1089, Hesap no: 944601